

# SOCIAL MEDIA CONTENT CREATION WITH AI TOOLS

**Duration : 1 day; Instructor-led | Virtual Instructor - led**

## WHAT WILL YOU LEARN

- Equip participants with the knowledge to utilize AI tools for social media content creation.
- Provide hands-on experience with ChatGPT, Claude AI, Leonardo AI, Canva, and CapCut.
- Enhance participants' productivity and efficiency in generating high-quality social media content.

## COURSE OBJECTIVES

**Participants will be able to:**

- Create engaging written content using AI language models.
- Design visually appealing graphics using AI tools.
- Edit and produce videos for social media using AI-powered applications.
- Create digital avatars for enhancing social media presence.

## COURSE CONTENTS

Module 1 : Overview of AI and Prompt Engineering

Module 2 : Creating Written Content with AI

Module 3 : Creating Visual Content with AI


Module 4 : Creating and Editing Videos with AI:


Module 5 : Enhancing Productivity with AI Tools


Module 6 : MCQ Assessment

Module 7 : Final Q&A and Closing Remarks

## GET IN TOUCH

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